

A close-up, low-angle shot of a person's hand holding a dandelion seed head. The person's long, wavy hair is visible on the left side of the frame. The background is a bright, golden, out-of-focus field, likely a field of dandelions or similar flowers, bathed in warm sunlight. The overall mood is serene and hopeful.

Liberti

MEDIA PACK 2017

www.libertimagazine.com

Find out about our latest issues, meet the team who make us tick. Order your copies or buy your subscriptions all in one place.



About *Liberti*

Relaunched in May 2011, *Liberti* has been met with great reviews and is proving incredibly popular. Subscriptions have more than doubled since Son Christian Media – the company behind hit men's lifestyle magazine *Sorted* – took over.

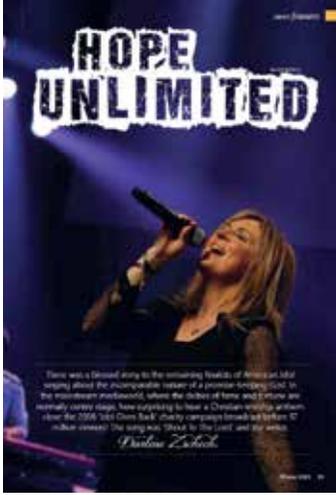
Liberti is a dynamic, independent women's magazine with a vision to encourage, equip and inspire Christian women living in today's world. *Liberti* seeks to reach women regardless of the church they belong to and empower them to live out their faith in the fast lane; to apply biblical principles in the workplace, in their relationships and in churches across the globe.

The *Liberti* Team

Liberti has an enviable team of regular contributors including Sue Rinaldi, Cathy Madavan, Michelle Guinness, Amy Pye, Charlotte Gambill, Carl Beech and Emma Greenwood. It has health and nutrition experts as well as a relationships panel as well offering powerful insights from a qualified life coach.

Liberti Magazine on the App store

For women on the move, never miss out on your copy, take it anywhere and keep up to date with the latest in women's news.



The Liberti Audience is...

Liberti magazine is aimed at a broad spectrum of women and has been particularly well received by vibrant women aged between 16 & 44.

60% of the magazine's readers are married and figures show these women have made a definite choice to attend churches where they feel they are treated as equals.

18% An astonishing number of Liberti readers are active within their church communities with 18% speaking on a regular basis.

25% involved in church leadership

29% in worship groups

50% working with young people

How Liberti reaches our audience

Son Christian Media currently distributes 5,000 copies of each issue of Liberti. Approximately 600 copies are sent to regular subscribers, while many more are sold through Christian bookshops and high street newsagents. Copies of the magazine are also given away at train stations, airport departure lounges and armed forces barracks.

Liberti is a 72-page, handbag-sized quarterly magazine that retails at £3 an issue, or £12 for a year's subscription. Churches can bulk buy an incredible 50 copies for just £50.

2017 *Liberti* Deadlines

2017 Issues	Booking deadline	Artwork deadline	Publication date
Jan - Mar 2017	9 Nov '16	23 Nov '16	18 Dec '16
Apr - Jun	31 Jan '17	22 Feb '17	18 Mar '17
Jul - Sept	30 Apr '17	24 May '17	18 Jun '17
Oct - Dec	30 June '17	23 Aug '17	18 Sept '17

2018 Issues	Booking deadline	Artwork deadline	Publication date
Jan - Mar 2018	31 Oct '17	22 Nov '17	18 Dec '17

ADVERTISING

A: Inside front cover	£550
B: Inside back cover	£550
C: Outside back cover	£600
D: Full page	£500
E: 1/2 page up	£300
F: 1/2 page across	£300
G: 1/3 page up	£200
H: 1/3 page square	£200
I: 1/3 page across	£200
J: 1/4 page up	£150
K: 1/4 page across	£175
L: 1/6 page	£100
M: Guaranteed positioning	10% extra

CLASSIFIEDS

1/12 page (43 x 50mm) £65

INSERTS

Up to 10g (£ per 1,000) £80
 Weight surcharge (g/1,000) £2.50

DISCOUNTS

Agency	10%
New Advertisers	10%
Publishers (unless booked by agency)	10%
Series of two	7.5%
Series of four	10%
Series of six or more	15%

N.B. Discounts apply only if account is settled within 30 days of invoice

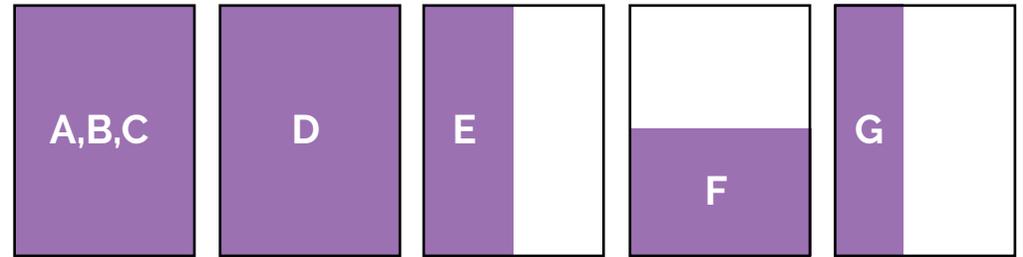
Rates cover mono or colour advertising

CANCELLATION CHARGES

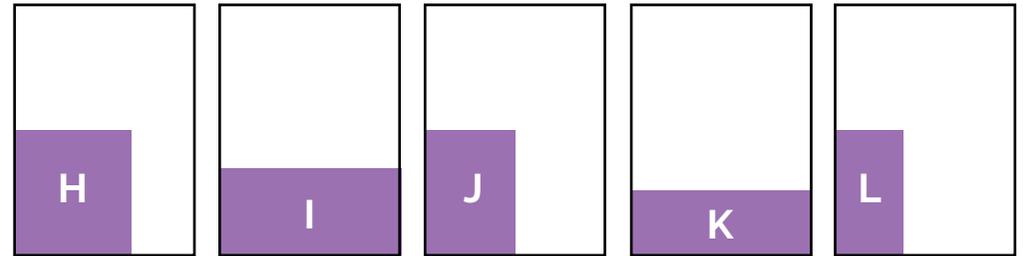
50% after booking deadline
 100% after copy deadline

DEADLINES

Late booking (only if accompanied by complete artwork) can be negotiated until copy deadline day).



A: 165 x 240mm Bleed: 171 x 246mm
B: 165 x 240mm Bleed: 171 x 246mm
C: 80 x 240mm Bleed: 86 x 246mm
D: 165 x 120mm Bleed: 171 x 126mm
E: 55 x 240mm Bleed: 61 x 246mm



H: 92 x 102mm Bleed: 98 x 108mm
I: 165 x 80mm Bleed: 171 x 86mm
J: 80 x 120mm Bleed: 86 x 126mm
K: 165 x 60mm Bleed: 171 x 66mm
L: 55 x 120mm Bleed: 61 x 126mm

ADVERTISING

Trim Size: 165 x 240mm
 Type Area: 129 x 200mm
 Bleed size: 171 x 246mm
 Screen: 150 - 175 lpi

Copy on disc or CD, accompanied by hard copy proof, to address below, or via email as a press-quality pdf, tiff or jpg. All images to be supplied at a minimum resolution of 300dpi at 100% print size. Colour images must be CMYK. Copy save zones are to be 7mm from the edges of advert trim size.

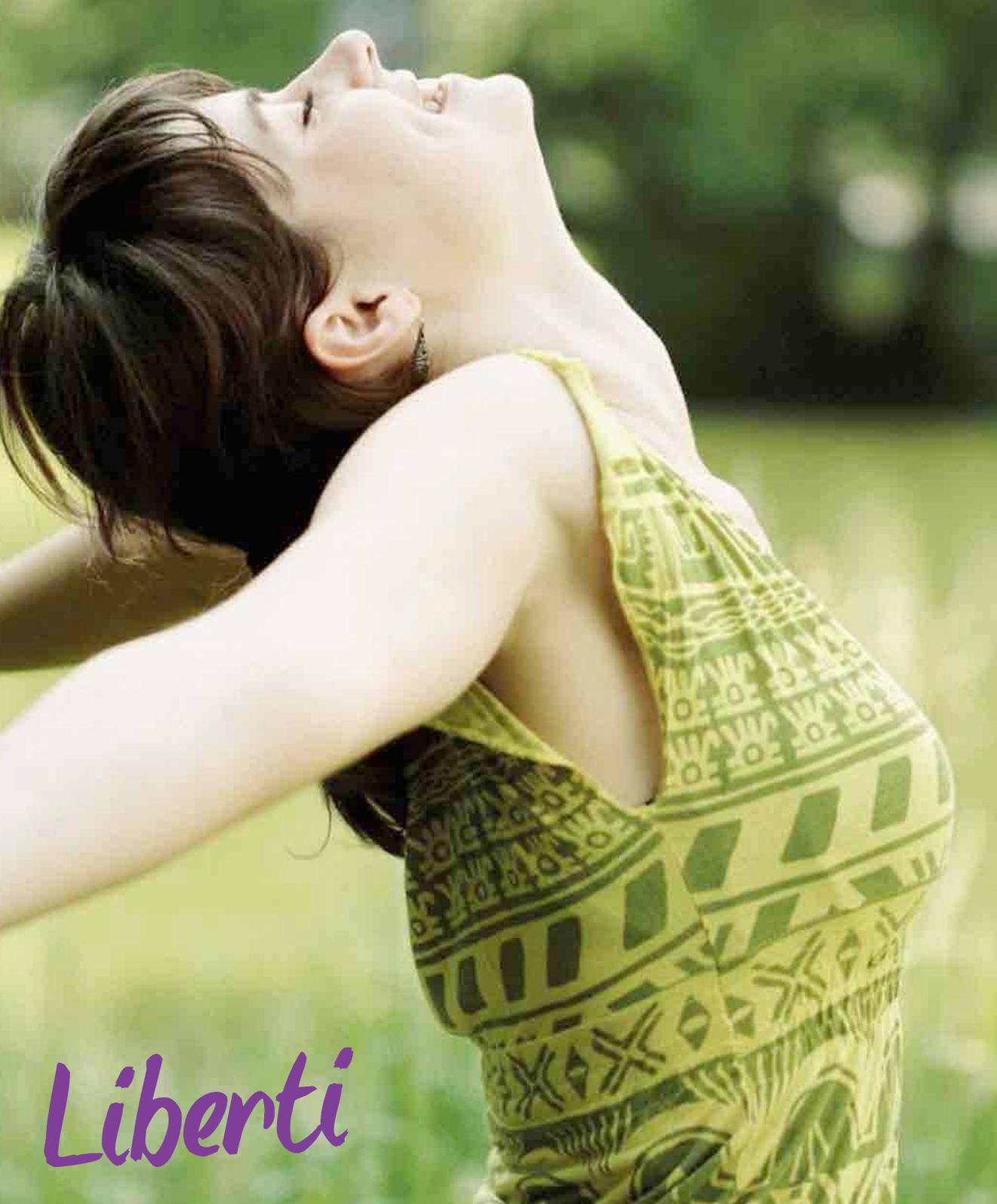
For more information or to reserve a space, please contact:

STEVE LEGG

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 01903 732190
steve@libertimagazine.com

TERMS

Strictly 30 days net.
 Interest at current bank rate (pro rata) is payable on overdue accounts.
 Minimum charge one month's interest.



Liberti

CONDITIONS OF ACCEPTANCE

1. All advertisements are accepted subject to approval of copy and to space being available. They must comply with the British Code of Advertising Practice.
2. Advertisements are accepted on the express understanding that the Advertiser warrants that the advertisement does not contravene any of the provisions of the Trade Descriptions Act 1968.
3. The Publishers reserve the right to omit or suspend an advertisement at any time without assigning a reason for so doing; in this connection, no claim on the part of any Advertiser or Advertising Agency for damages or breach of contract shall arise.
4. Where booking or copy deadlines fall at a weekend deadlines will move to the preceding Friday. The Publishers reserve the right to apply alternative deadlines for issues worked on in December.
5. Where copy or artwork do not reach the Publishers by the copy date we reserve the right to repeat the last advertisement of the nearest size.
6. Copy and artwork are, in all cases, subject to the Publishers' approval. While every care will be taken, the Publishers will not be held responsible for damage to, or loss of, artwork.
7. All artwork, however supplied, will be destroyed one month after the issue appears unless written notice to return it is received.
8. No guarantee can be given for the insertion of an advertisement in any specified position, unless additional premium is paid, but, wherever possible, the Advertiser's wishes will be observed.
9. Cancellation or suspension of orders cannot be accepted without penalty unless instructions are received by the 18th of the second month preceding the issue in which the advertisement was to have appeared.
10. The Publishers accept no liability for any loss or damage caused by an error in accuracy in the printing of any advertising and reserve the right to amend or omit without prior notice to the Advertiser.
11. While every effort will be made to keep prices stable, the Publishers reserve the right to match any inflation in printing prices and overheads by increasing the prices quoted on this rate card, without prior notice. In addition, in the event of promotional opportunities substantially increasing the print run, we reserve the right to raise rates proportionally. In these cases quoted prices for confirmed bookings will be honoured.